



Grantee Partner Communications Guidelines

While publicizing a HealthPath grant is completely optional, we created the following communication guidelines as an accompanying resource to grant agreements and notification letters to help make strategic communications as easy and effective as possible for our partners who choose to publicize a HealthPath grant.

We believe being intentional about communication is key to creating positive outcomes and expanding opportunity in our work together. HealthPath is excited to partner with you, and we will ask your permission to share details about the grant publicly as part of the onboarding process. Please find additional information below regarding opportunities to share your work with the community and key stakeholders and contact us with any questions.

Social Media and Press Announcements

Publicizing a HealthPath grant is completely optional. If you would like to announce your grant, progress, achievements, or other related items on traditional, online, or social media, you can tag us on LinkedIn at <https://www.linkedin.com/company/healthpath-foundation-of-ohio/> or use our boilerplate and logo in press announcements:



HealthPath Foundation of Ohio is dedicated to helping Ohioans reach their fullest health potential. Using trust-based philanthropy principles and practices, HealthPath invests in Oral Health, Safety-Net Health, Advancing Equity in Medicine and the Healthcare Workforce, Emerging Health Needs and Promising Innovations, and other initiatives focused on social determinants of health and prevention-oriented programs. Since 1999, HealthPath has awarded more than \$26 million in grants across 36 counties and the state of Ohio. Learn more at www.healthpathohio.org.

Statements for the Media

If you have a drafted press release, article, post, or scheduled event where you would like a HealthPath staff member to be quoted or in attendance, email us and we will review the draft for approval or check staff availability for the event.

Sharing News Coverage

Has your organization been highlighted in the news? We welcome you to tag us or share your coverage with us via email so that we can use our social media channels to promote your work.

HealthPath Blog

Have something special you would like us to highlight in a grantee spotlight? Email us a high-level overview including the ideal publishing date so that we can consider it with our current staffing capacity and media calendars.

Sending Photos to HealthPath

HealthPath prioritizes visuals in our posts where possible. If you have a photo or infographic that captures your work and helps to communicate your message, please email it to us in high-resolution format (preferably in JPEG or PNG format; 300 dpi is a good standard resolution for reference).

HealthPath Logos

Need a print or digital version of our logo? Please email us the request so we can provide appropriate versions of our logo and digital branding guide. When using our logo, we ask that you link back to our website where possible at www.healthpathohio.org.

Acknowledging HealthPath

If you choose to share something related to this grant, please consider noting HealthPath's support in your communications. This could include digital, print, announcements, or other materials funded by this grant. If there are multiple funders, we ask that you include HealthPath in the list of funders.

Please find some examples of language you can use in your communications to acknowledge our support below:

- In grant announcements or materials funded by the grant: *The [project/event] is supported by a grant from HealthPath.*
- If this is your first grant from HealthPath: *The [project/organization] received its first grant from HealthPath Foundation of Ohio and thanks HealthPath for its investment in our work.*
- If you would like to describe HealthPath in more detail: *HealthPath Foundation of Ohio is dedicated to helping Ohioans reach their fullest health potential. Using trust-based philanthropy principles and practices, HealthPath invests in Oral Health, Safety-Net Health, Advancing Equity in Medicine and the Healthcare Workforce, Emerging Health Needs and Promising Innovations, and other initiatives focused on social determinants of health and prevention-oriented programs. Since 1999, HealthPath has awarded more than \$26 million in grants across 36 counties and the state of Ohio.*
- For research reports generated with HealthPath support, please use the following disclaimer: *The opinions expressed in this report are those of the authors and do not necessarily reflect the values of HealthPath Foundation of Ohio.*

Please share a final copy of your external communications materials with us. These could include news releases, newsletters, email announcements, fact sheets, reports, or any other materials that recognize the grant.

Contacts

For any questions or requests, please contact us at info@healthpathohio.org.
