Resources and Links mentioned during “Crowdfunding: Unlocking the Fundraising Potential of Your Supporters”

- Peer-to-peer Fundraising Made Easy – where the homework after today comes from and posted at [https://idealware.egnyte.com/dl/UrFBDatpwy](https://idealware.egnyte.com/dl/UrFBDatpwy)


  - started by a customer who saw the 89 year old struggling to push his food cart; networked already with other customers; hyperlocal issue in Chicago: little village neighborhood, well known street vendor

- The kickstarter campaign on potato salad: [https://www.kickstarter.com/blog/potato-salad-by-the-numbers](https://www.kickstarter.com/blog/potato-salad-by-the-numbers)


- CrowdRise’s flash impact challenge: [https://www.crowdrise.com/flashimpactchallenge](https://www.crowdrise.com/flashimpactchallenge)

- There is a lot of great information on infographics at idealware. Take a look at this free report as well as recorded and live webinar opportunities about infographics: [http://www.idealware.org/reports/infographics-outreach-advocacy-marketing-data-design/](http://www.idealware.org/reports/infographics-outreach-advocacy-marketing-data-design/)

- [http://canva.com](http://canva.com) is a great tool to create simple images to support your campaign.


- Idealware is hosting a Storytelling webinar series with the Kentucky Nonprofit Network in June. $180 for nonmembers: [https://www.kynonprofits.org/node/28333](https://www.kynonprofits.org/node/28333)