

Resources and Links mentioned during “Selecting a Crowdfunding Platform”

- <http://bit.ly/FundTech17>
- <http://www.idealware.org/training-calendar/>
- <https://idealware.egnyte.com/dl/UdFBDatpwy>
- <http://www.idealware.org/reports/consumers-guide-donor-management-systems/>
- Reviews of business software at <http://capterra.com>
- Eric’s spreadsheet that allows you to determine pricing from some crowdfunding platforms depending on your situation. Remember to download it locally so you don’t inadvertently change his original. <http://bit.ly/CrowdFundPrice>
- <https://www.causevox.com/crowdfunding-online-fundraising-goal/>
- <http://www.nonprofitlawblog.com/nonprofit-crowdfunding-risks/>
- Another small org (museum) p2p case study using the network for good platform only: <http://www.networkforgood.com/nonprofitblog/childrens-museum-brings-85-new-donors-first-p2p-campaign-case-study/>
- Salvation Army #thedress campaign: <https://www.philanthropy.com/article/salvation-army-s/228349>
- Blackbaud looks at P2P fundraising with various participant/team style events looks at what works and what does not: <http://hi.blackbaud.com/p2p/BlackbaudPeer-to-PeerFundraisingStudy.pdf>
- Projections for Fundraising in 2017 by the Lily School (my alma mater) at Indiana University: http://philanthropyoutlook.com/wp-content/uploads/2016/01/Philanthropy_Outlook_2016_2017.pdf