

Resources and Links mentioned during “Crowdfunding: Unlocking the Fundraising Potential of Your Supporters”

- Peer-to-peer Fundraising Made Easy – where the homework after today comes from and posted at <https://idealware.egnyte.com/dl/UdFBDatpwy>
- Consumers Guide to Donor Management Systems: <http://www.idealware.org/reports/consumers-guide-donor-management-systems> (new version comes out in March-April 2017)
- Paleta Street Vendor Fidencio Sanchez: <http://www.chicagotribune.com/news/local/breaking/ct-little-village-vendor-donations-met-20160914-story.html>
 - started by a customer who saw the 89 year old struggling to push his food cart; networked already with other customers; hyperlocal issue in Chicago: little village neighborhood, well known street vendor
- The kickstarter campaign on potato salad: <https://www.kickstarter.com/blog/potato-salad-by-the-numbers>
- Crowdfunding for Ebola Research: <http://fundedscience.com/a-tale-of-three-campaigns-highs-and-lows-in-crowdfunding-ebola-research/>
- CrowdRise’s flash impact challenge: <https://www.crowdrise.com/flashimpactchallenge>
- There is a lot of great information on infographics at idealware. Take a look at this free report as well as recorded and live webinar opportunities about infographics: <http://www.idealware.org/reports/infographics-outreach-advocacy-marketing-data-design/>
- <http://canva.com> is a great tool to create simple images to support your campaign.
- TechSoup Canada: <https://www.techsoupcanada.ca/en/community/blog/crowdfunding-for-nonprofits-guide>
- Idealware is hosting a Storytelling webinar series with the Kentucky Nonprofit Network in June. \$180 for nonmembers: <https://www.kynonprofits.org/node/28333>